Lacaz, Guto

Arte Moderna Studio Rua Pamplona 857 sub solo. 01405-001. Sao Paulo. Brazil guto@gutolacaz.com.br



1 - Anti-herói, Aguliar | CD cover | 2006 2a+b - Enigmatic ID | special printer created set in motion by foot and stamps| 2000 3 - Le Nouveau salon des cent | poster | 2001 4 - 0dd pairs | wish magazine | phot. Edson Kumasaka | 2006/10 5 - Luni | LP cover | photo: Rômulo Fialdini | 1983

Born in 1948, Guto Lacaz established Arte Moderna in São Paulo, Brazil in 1974.

In the 80's he shared the art direction of Via Cinturato Pirelli magazine with Ricardo Van Steen, the art direction of Around/AZ magazine with Rafic Farah and many didactic books with Mario Cafiero.

All those years he created magazines, logos, posters, participated in art exhibitions, getting all kinds of commissions, giving them always a very original solution. He taught graphic design in Fine Arts PUC Campinas University, Colégio Iadê São Paulo and Graphic Design Pós Graduação SENAC São Paulo.

Since 1977 he has been collaborating with Caros Amigos magazine creating cartoons, and since 2007 he's been creating the Odd Pairs editorial for Wish Repot magazine.











